

NYBC **2012** *New York Building Congress* **Industry Recognition GALA**

Wednesday, December 5, 2018
Grand Hyatt New York
109 E. 42nd Street
6:00 PM Reception
7:00 PM Program and Dinner
Black-Tie Optional

Please Reserve:

☐ ***Underwriter Table • \$25,000:***

Premier table for 10, plus one seat at the Head Table • Two invites to Chairman's Reception prior to general reception • Company logo on committee listing in the Gala Journal, on video screens, on signage at event, and in electronic event promotion • Verbal recognition at Gala • Six additional invites to Young Professionals After Party • Prominently placed full-page color advertisement in the printed and digital Gala journal and on video screens at event • Company profile on the Building Congress website

☐ ***Innovator Table • \$15,000:***

Preferred table for 10 • Two invites to Chairman's Reception prior to general reception • Recognition on committee listing in the Gala Journal, on video screens and signage at event • Four additional invites to Young Professionals After Party • Prominently placed full-page black and white advertisement in the printed and digital Gala Journal, and on video screens at event

☐ ***Industry Leader Table • \$10,000:***

Table for 10 • Recognition in the Gala Journal

Tickets

☐ ***Priority • \$1,500*** _____ # of tickets

☐ ***General • \$1,000*** _____ # of tickets

☐ ***Young Professionals After Party*** (starting at 9:00pm)
 • **\$100** _____ # of tickets

Journal Advertisements

Back cover, inside covers, and full-page color advertisements will also appear on video screens at event.

☐ \$5,000 • Back Cover **SOLD**

☐ \$4,000 • Inside Cover **SOLD**

☐ \$3,000 • Full-Page Color

☐ \$2,500 • Full-Page Black and White

☐ \$1,750 • Half Page

☐ \$1,000 • Quarter Page

The deadline for submission of journal advertisements is November 14.

Sponsorship Opportunities

☐ Reception • \$20,000 • Up to 4 organizations can share the sponsorship of the reception each for \$5,000.

☐ Young Professionals After Party • \$10,000 • Up to 4 organizations can share the sponsorship of the post-reception each for \$2,500.

☐ Journal Printing • \$12,500

☐ Décor • \$7,500

☐ Entertainment • \$3,500

☐ Awards • \$2,500

☐ I am unable to attend but would like to contribute \$ _____.

Payment Options

- ☐ Register online at buildingcongress.com
☐ A check is enclosed, made payable to New York Building Congress.
☐ Please send me an invoice.
☐ Please charge the credit card listed. ☐ American Express ☐ MasterCard ☐ Visa

NAME (AS YOU WOULD LIKE TO BE LISTED)

COMPANY

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

NAME OF CONTACT PERSON

PHONE

EMAIL

CREDIT CARD #

EXP. DATE

SECURITY CODE

NAME ON CARD

BILLING ZIP CODE

SIGNATURE

The deadline for receipt of artwork is November 14th.

For additional information

Please contact Jeanine Badalamenti at 212.481.9099 or jmb@buildingcongress.com.

New York Building Congress

1040 Avenue of the Americas, 21st floor
New York, NY 10018

Guidelines for advertising preparation

(please include digitally prepared ad or message)

- Publication Trim Size:
8 1/2" W x 11" H
- Full-Page: Bleed - 8 5/8" W x 11 1/4" H
Non-Bleed - 7 1/2" W x 10" H
- Half-Page (Horizontal Format & Grayscale only):
7 1/2" W x 4 3/4" H
- Quarter-Page (Vertical Format & Grayscale only):
3 1/2" W x 4 3/4" H
- 300 dpi, grayscale, or bitmap (black), or CMYK (color) PDF files are preferred.
- Other acceptable file formats are tiff, jpeg, Illustrator CC with outlined type, Photoshop CC (flattened file.) NO WORD FILES.
- Electronic files may be emailed to nancy@ruzowgraphics.com
- Questions about ad preparation? Contact Nancy at 203-247-4152 or nancy@ruzowgraphics.com
- Simple design layout can be provided for an additional charge: email copy and logos to nancy@ruzowgraphics.com.