

NEW YORK BUILDING CONGRESS 2020 INDUSTRY RECOGNITION GALA

INDUSTRY RECOGNITION DINNERS

WEDNESDAY, DECEMBER 2, 2020, 6:00 P.M. *BUSINESS ATTIRE*
AN EXCLUSIVE EVENING OF NETWORKING, CONVERSATION AND DINING AT:
CLUB 101 • COLUMBUS CITIZENS FOUNDATION • THE UNION LEAGUE CLUB

VIRTUAL INDUSTRY RECOGNITION GALA

TUESDAY, DECEMBER 8, 2020, 3:30 P.M.
YOUNG PROFESSIONALS AFTER PARTY, 5:00 P.M.
DRESS TO IMPRESS FROM THE WAIST UP!

DIAMOND PACKAGE — \$50,000

10 seats to Industry Recognition Dinner on December 2 with preference of location • 30 tickets to Virtual Gala on December 8 • Listing on all Gala marketing material, press material, Gala webpage, social media posts and promotional emails • Two-page color spread advertisement* in the digital Gala journal, with link to company website • Member Spotlight in digital Gala journal • Prominent display of company logo on committee listing in digital Gala journal, on signage at dinners, during Virtual Gala and included in electronic event promotion • Verbal recognition at dinners and during Virtual Gala • Breakout room sponsor during Virtual Gala reception • Speaking role in Virtual Gala • Opportunity to showcase promotional video during the Virtual Gala (sponsor to provide video) • Logo and link to company website on Virtual Gala confirmation email sent to participants • Sponsor of Young Professionals After Party • Company profile in Building Beat newsletter and on the Building Congress website

GOLD PACKAGE — \$25,000

6 seats to Industry Recognition Dinner on December 2 with preference of location • 20 tickets to Virtual Gala on December 8 • Listing on all Gala marketing material, press material, Gala webpage, social media posts and promotional emails • Full-page color advertisement* in the digital Gala journal, with link to company website • Member Spotlight in digital Gala journal • Company name on committee listing in digital Gala journal, on signage at dinners, included in electronic event promotion and during Virtual Gala • Verbal recognition at dinners and during Virtual Gala • Breakout room sponsor during Virtual Gala reception

SILVER PACKAGE — \$15,000

4 seats to Industry Recognition Dinner on December 2 with preference of location • 10 tickets to Virtual Gala on December 8 • Listing on all Gala promotional emails • Full-page black-and-white advertisement* in the digital Gala journal • Company name on committee listing in digital Gala journal, on signage at dinners and included in electronic event promotion

BRONZE PACKAGE — \$10,000

2 seats to Industry Recognition Dinner on December 2 with preference of location • 10 tickets to Virtual Gala on December 8 • Company name on committee listing in digital Gala journal and during Virtual Gala

2020 INDUSTRY RECOGNITION GALA

DINNER SPONSORSHIP OPPORTUNITIES ONLY 3 AVAILABLE IN EACH CATEGORY!

Note that tickets to the dinner are limited to packages

EXCLUSIVE DINNER SPONSORSHIP- \$15,000

INCLUDES 2 DINNER TICKETS, 10 VIRTUAL GALA TICKETS, LOGO ON SIGNAGE AND IN PRINTED PROGRAM, WITH ADVERTISEMENT, VERBAL RECOGNITION AND A SPEAKING ROLE AT DINNER

MUSICAL ENTERTAINMENT- \$3,500

DÉCOR - \$2,500

COAT CHECK- \$1,500

PROGRAM PRINTING - \$1,000

VIRTUAL GALA *Includes a ticket to an in-person reception at a later date*

Tuesday, December 8, 3:30 P.M. | Young Professionals After Party 5:00 P.M.

INDIVIDUAL TICKET - \$250 # OF TICKETS: _____

WATCH PARTY PACK FOR 10 - \$4,000 # OF PARTIES: _____

HAPPY HOUR TO-GO INCLUDING SIGNATURE COCKTAIL, HORS D'OEUVRES AND VERBAL RECOGNITION DURING PROGRAM

YOUNG PROFESSIONAL RATE - \$50

SPONSORSHIP OPPORTUNITIES

PROMOTIONAL VIDEO - \$7,500

SPONSOR-PROVIDED VIDEO UP TO 2 1/2 MINUTES. ONLY 3 OPPORTUNITIES AVAILABLE!

MUSICAL ENTERTAINMENT - \$5,000

RECEPTION SPONSOR - \$2,500

LOGO RECOGNITION IN BREAKOUT ROOM DURING RECEPTION

SEGMENT SPONSOR - \$1,500

LOGO AND VERBAL RECOGNITION PRIOR TO A VIRTUAL GALA SECTION

I AM UNABLE TO ATTEND BUT WOULD LIKE TO CONTRIBUTE \$ _____

DIGITAL JOURNAL ADVERTISEMENTS*

~~SOLD~~ ~~BACK COVER - \$5,000~~

INSIDE FRONT COVER - \$4,000

~~SOLD~~ ~~INSIDE BACK COVER - \$4,000~~

FULL-PAGE COLOR - \$3,000

FULL-PAGE BLACK & WHITE - \$2,500

HALF-PAGE BLACK & WHITE - \$1,750

QUARTER-PAGE BLACK & WHITE - \$1,000

NEW YORK BUILDING CONGRESS
**2020 INDUSTRY
RECOGNITION GALA**

 TO REGISTER ONLINE VISIT WWW.BUILDINGCONGRESS.COM

A CHECK IS ENCLOSED, MADE PAYABLE TO NEW YORK BUILDING CONGRESS

PLEASE SEND ME AN INVOICE

PLEASE CHARGE THE CREDIT CARD LISTED AMERICAN EXPRESS MASTERCARD VISA

NAME AS YOU WOULD LIKE IT TO BE LISTED

COMPANY

EMAIL

FULL ADDRESS

NAME OF CONTACT PERSON

PHONE NUMBER

CREDIT CARD DETAILS

CREDIT CARD NO.

EXP. DATE

SEC. CODE

NAME ON CARD

SIGNATURE

ADDRESS ON CARD (IF DIFFERENT FROM ABOVE)

BY MAIL: NEW YORK BUILDING CONGRESS, 1040 AVENUE OF THE AMERICAS, 21ST FLOOR, NEW YORK, NY 10018

PLEASE EMAIL YOUR RESPONSE TO: JEANINE BADALAMENTI AT [JMB@BUILDINGCONGRESS.COM](mailto:jmb@buildingcongress.com)

FOR ADDITIONAL INFORMATION: PLEASE CALL 212-481-9099.

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CANCELLATIONS MUST BE RECEIVED BY MONDAY, NOVEMBER 23, 2020.

INFORMATION FOR DIGITAL JOURNAL ADVERTISEMENTS

Publication size = 8.5" W x 11" H

Half-Page size = 8.5" W x 5.5" H

Quarter-Page size = 4.25" W x 5.5" H

Deadline for artwork = November 30

Questions relating to artwork? Contact George Quan at:
gquan@buildingcongress.com or 212-481-9230 x109

Artwork will be converted to CMYK or Grayscale depending on the advertisement purchased.

Email your artwork to Jeanine Badalamenti at:
jmb@buildingcongress.com